



Australian Government  
Australian Taxation Office



# ATO Tax, Super and You Competition 2018

## Entry Form



### About the competition

Get your creativity going by writing short stories, a script or a marketing proposal. You can also design and make a series of artworks, a pitch or prototype of an app or a game. Or you could film a video series or snap a photo collage – whatever works best for you! Your entry should highlight how you would encourage your friends to see the value of tax and super to the community.

### Who can enter

The competition is open to all students in Year 7–12 enrolled in the Australian education system.

### What can be entered

Students can develop and enter short stories, scripts, marketing proposal, a series of artworks, an app, a game, film series or a photo collage.

The entry can be submitted as a PNG, JPEG, PDF, MOV, MPEG4, AVI, WMV or FLV. The file is to be no larger than 4GB.

Entrants can submit up to three (3) entries per person/group. A separate entry form must accompany each entry. There is no entry fee.

### How to enter

To submit your entry go to [www.taxsuperandyou.gov.au/entryform](http://www.taxsuperandyou.gov.au/entryform) and complete your entry form. Ensure all fields in your entry form are complete then submit your entry. If you appear in your entry make sure you also complete the photo consent form.

Entries open at **9.01am AEST Monday 2 July 2018** and must be submitted by **11.59pm AEST on Friday 2 November 2018**. Late entries will not be accepted.

### Winners and prizes

The total prize pool is \$6,200. The split is described below.

#### Junior Secondary Winners (Year 7–9)

- One first prize winner (\$400 plus \$600 for their school or community organisation)
- One second prize winner (\$250 plus \$400 for their school or community organisation)
- One third prize winner (\$150 plus \$300 for their school or community organisation)
- People's Choice Award (\$400 plus \$600 for their school or community organisation)

#### Senior Secondary Winners (Year 10–12)

- One first prize winner (\$400 and the offer of a one-week work placement within the ATO's Marketing and Communications capability, plus \$600 for their school or community organisation)
- One second prize winner (\$250 plus \$400 for their school or community organisation)
- One third prize winner (\$150 plus \$300 for their school or community organisation)
- People's Choice Award (\$400 plus \$600 for their school or community organisation)

The winning entries will be announced in November 2018. The winners will be contacted directly following this announcement.

**For the winning student/s:** the prize will be sent as a gift card to the school address of the student/s.

## Selection of winners

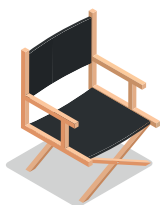
The top five (5) entrants from each category (Junior Secondary and Senior Secondary) will be invited to submit a short two-minute video to explain their approach to the judges.

The winning entry will be announced in November and then displayed on the Tax, Super and You website. A judging panel will select the 1st, 2nd and 3rd place winners from the eligible applications entered, and the people's choice will be selected from the shortlist of applications entered.

### The entries will be judged on:

- **Originality:**  
How original is the concept presented?
- **Execution:**  
How well is the idea executed?
- **Value:**  
What are the potential value/benefits of the concept?
- **Relevance:**  
How relevant is the idea to tax and super?

This is a game of skill; chance plays no part in determining the winners. Each entry will be judged on its creative merit. All decisions of the judging panel are final, and no correspondence will be entered into.



## Terms and Conditions of Entry

Entry into the *Tax, Super and You Competition 2018* is deemed acceptance of the terms and conditions set out below.

### By entering this competition, you are agreeing to the following:

1. This is an original work and was created no earlier than Monday 2 July 2018.
2. I was/We were between the ages of 12 and 18 at the beginning of the 2018 calendar year.
  - 2.1 Entrants who will attain an age greater than 19 during 2018 will not be eligible.
3. I am not/No member of this group is an immediate family member to any member of the judging panel.
4. Should I/We become a competition finalist or winner, I/ We agree to take part in all reasonable publicity activities and agree to provide all artwork files as described in the *Tax, Super and You Competition* Conditions of Entry.
5. I/We agree, if my/our application is shortlisted, to allow the ATO to use my/our application on the ATO's website ([www.taxsuperandyou.gov.au](http://www.taxsuperandyou.gov.au), [www.ato.gov.au](http://www.ato.gov.au) and on the intranet) and on the ATO's social media accounts (Facebook, Twitter, YouTube, ATOTV and LinkedIn) for the purposes of determining the people's choice award, to promote the competition and in its other marketing and communication campaigns.
6. I/We agree to the proposed uses and disclosures set out above.
7. By signing this entry form I/We acknowledge that I/We have read and agree to the Tax, Super and You Competition Conditions of Entry.

Name/s of student/s	Date of birth	Signature/s of student/s	Parent/guardian for entrants aged 12-18
1. <input type="text"/>	<input type="text"/> / <input type="text"/> / <input type="text"/>	<input type="text"/>	1. <input type="text"/>
2. <input type="text"/>	<input type="text"/> / <input type="text"/> / <input type="text"/>	<input type="text"/>	2. <input type="text"/>
3. <input type="text"/>	<input type="text"/> / <input type="text"/> / <input type="text"/>	<input type="text"/>	3. <input type="text"/>
4. <input type="text"/>	<input type="text"/> / <input type="text"/> / <input type="text"/>	<input type="text"/>	4. <input type="text"/>

Contact email address for student/s <input type="text"/>	Contact phone number for student/s <input type="text"/>
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School and postal address

Suburb/town  State/territory  Postcode

Name of teacher/principal <input type="text"/>	Contact email address for teacher <input type="text"/>	Teachers' signature <input type="text"/>
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**COMPETITION**  
2 July – 2 November, 2018



**Are you a high school student in Year 7–12?**

**Are you a creative genius with an innovative way to generate buzz about tax and super?**

**You are? Great – this competition sounds perfect for you!**

**We want to see your creative idea!**

Think outside the box and pitch your creative idea on how you would encourage your friends to see the value of tax and super in the community.

**You can Write It, Make It or Film It.**

Don't worry, you don't have to be a tax guru to take part!

There are two categories:

- **Junior Secondary** (Year 7–9)
- **Senior Secondary** (Year 10–12)

You will not only get an insight into the value of tax and super, but you could also have the chance to win a share of **\$6,000 in prizes!**

## What's involved?

There are three stages to the competition.

**Stage 1:** Submit your entry – either your own individual entry or get a team together and submit a group entry. Get your creativity going by writing a few short stories, scripts or a marketing proposal. You can also design and make a series of artworks, app or game. Or you could film a video series or snap a photo collage – whatever works best for you! Your entry should highlight how you would encourage your friends to see the value of tax and super to the community.

**Stage 2:** The top ten entrants will be invited to submit a short two minute video – a final pitch to the judges on why their entry should win. The winning entry will be announced in November.

**Stage 3:** There will also be a people's choice award – so you can support your friends!



## To enter

Go to [taxsuperandyou.gov.au/competition](https://taxsuperandyou.gov.au/competition) and submit your entry online or download an entry form and submit your entry via mail.

**Competition closes 2 November 2018**

Terms and conditions apply.