



# APP INSIGHTS

## SEPTEMBER 2020

### SPECIAL DATES

- 6-12 Sept National e-Smart Week
- 10 Sept World Suicide Prevention Day
- 12 Sept Video Games Day
- Friendship Month
- Suicide Prevention Month



## Triller



12+

13+

16+

Inappropriate videos

Substance use

Profanity

### WHAT IS IT?

With the impending ban of TikTok in the US and possibly Australia (already banned in India) 'Triller' has shot up the app charts as a strong alternative. It has similar style and features to TikTok, with the focus on you and your creative videos "trending", filters to "look your best", challenges and celebrities joining in.

### WHAT ARE THE RISKS?

Parents have expressed concerns that privacy and location sharing, substance use, suggestive and sexual videos of young people, grooming concerns and profanity, all challenge the 12 and 13+ age rating set by the developers.

## ⚠ PARENT TIPS

**Do you let your kids have apps based on the age rating alone?**

*Did you know some apps with an age rating of 3 and 4+ have chat with strangers' features, highly*

*inappropriate ads, location sharing, or are dating or dieting apps?*

*App developers have a very thin set of 'guidelines' to follow when deciding on the age rating, and sometimes will only increase the age rating or parental controls when forced to from the public.*

*Don't rely on app developers to make safety decisions for your children.*



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## Google Hangouts



3+



4+



13+

Privacy concerns

Inappropriate content

Opportunity for  
cyberbullying

### WHAT IS IT?

*Google Hangouts* is an app that allows friends, family, and teachers to connect, chat, and video call online for free.

### WHAT ARE THE RISKS?

A false sense of security can occur when dealing with a big name brand such as Google, however, it is important to note that safety concerns such as anyone can see your child's profile and add them to their circles, allowing them to start a hangout or even a video chat with your child, and comments and questionable content is easily hidden while you assume your child is doing school work. Checking the parental controls and disabling comments is one way to help keep your child safe.

## ⚠ PARENT TIPS

***Are you setting a good example for your child when it comes to screen time?***

*Do you set your phone to silent during dinner, turn off the tv and focus on the people in front of you? Your child will always try to emulate you, and showing your child with actions not just words will ensure they don't always need multiple stimuli, all the time. Helping your child focus on one task at a time will help them have more success in their school and work life.*