



# APP INSIGHTS

## JUNE 2020

## SPECIAL DATES

- 19 June Stop Cyberbullying Day
- 22 June B Kinder Day
- 30 June Social Media Day



## AirG



12+



17+



17+

Meet Strangers

Encourages Hook ups

### WHAT IS IT?

Disguised as a friendship app, AirG is actually a dating app which Google Play has allowed 12 year olds to access. *“The airG community is the place where you can chat, flirt, and find new like-minded friends!”*

### WHAT ARE THE RISKS?

Dating apps for young people obviously pose many risks including the chance where they could inadvertently meet up with predators, who have disguised themselves as like-minded young people.



## PARENT TIPS

**Clear and consistent rules around device use in the home is hard when children need laptops, iPad and computers for school use.**

*Also, rules such as ‘screen free weeknights’ are hard to enforce if there are exceptions such as it’s ok to watch a movie as a family. A great way around this is to pop a chart on the fridge with what’s allowed, on which day and which family member (maybe workshopped as a family to give them ownership).*



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## Ablo



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Meet up with Strangers

Hidden in-app purchases

Challenges

### WHAT IS IT?

“Ablo” is a connection app that translates video and text message into many different languages. It enables people from all over the world to chat and video, without language barriers.

### WHAT ARE THE RISKS?

As with any app that connects strangers together, Ablo has the potential for predators to connect with your child, and encourages users to divulge your location. Some “Challenges” have also caused concern for parents.



## PARENT TIPS

*Are you constantly being asked for another game or app? It can be time consuming for parents to be constantly checking and reviewing apps that “all their friends have, and it’s free!”*

*One quick way around this is to allow only one new app per fortnight or month, and one game must be deleted from their device to replace it. This gives young people time to stop and think about how much they really want the new game.*